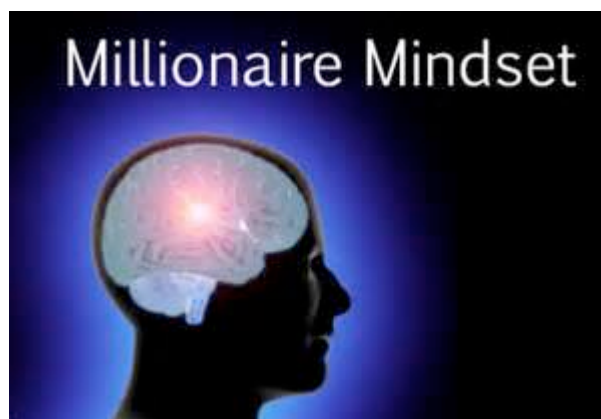


MASTERING A MILLIONAIRE MINDSET

FREE REPORT

by: Lisa Kitter & Mark Coccio



THE ROAD TO RICHES

Do you begin to think like a millionaire before or after you make your millions? You may laugh at our question and think to yourself that the answer is obvious however to many people the answer is a mystery of the highest degree. How many people do you know who desire to become a millionaire? If you're like most of us, you know several people who say they would "like to" become wealthy but how many are really willing to do what it takes to make that dream a reality?

In this FREE Report we will share with you the concepts, ideas and beliefs we embraced in order to achieve our vision of achieving a millionaire mindset. Once we obtained a millionaire mindset the road to riches was within my reach! After struggling for so many years as a single Mom, Lisa was determined to achieve her goals and dreams, she found it utterly amazing that the path to her true happiness had been within her grasp the entire time.

By changing her mindset, she changed her future and ultimately her life!

Please read on to discover the suggested steps you can take to create priceless results for yourself in your life! ~ Lisa Kitter & Mark Coccio

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**As long as you're going to think anyway think big
~Donald Trump**

External Versus Internal Communications

External activity is important and certainly has its place however not as important of a place as you may think. Experience has taught us that most people focus too much time and attention on the external activities.

Listed below are several examples of external activities as they pertain to your entrepreneurial endeavors.

- Product knowledge
- System know how
- Your work (creation) space
- Tools such as; phone, computer, voice mail system, Daily schedule, web site etc.,
- Sponsor training and support
- Support of spouse, family members and friends.

The external items we listed above are what we like to call, “the tangibles.” Most people prefer to focus on the tangibles because they are the things you can hear, see and touch. External items will assist you or deter you from achieving your bottom line results nevertheless they aren't the primary deciding factor. It is much easier for the average person to comprehend and understand the external items however it's crucial that you **not** focus any more than **10-20% of your energy** in this area.

The majority of people believe that they have to understand and truly know all of the external, “things” in order to be successful and that is not true at all. We have seen some very nice, hard working people who have started their business venture with complete comprehension of the external items or, “mechanics” and yet they still failed. Why? Because they had clean desk tops and understood the products right down to the last detail but they still failed to achieve long-term success...

My friends, all you ever require to achieve success and personal achievement is ***internal not external***. Your triumphant climb up “Success Mountain” requires very little technical know how and a whole lot of inner strength. Yes, it is inside of you! To be clearer, the secrets to success are internal...inside of you...inside of your own head! The secrets you already hold within are called mindset, belief, faith, attitude, conviction and self-esteem.

The secret to your success was always and is always internal; it's inside of you already. You simply must develop those golden nuggets and bring them out!

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THE POWER OF AFFIRMATIONS

Begin your day off with constant positive programming. Write your goals and desires down, believe you will achieve them and speak as though you already possess your goals. Visualize yourself enjoying that new car or walking through your beautiful dream home. How do you feel? What color is your car? How many bedrooms does your house have and what color is the carpet? It is important that you get very specific about your vision and creating powerful, heartfelt affirmations will assist you greatly.

AFFIRMATIONS TO EMPOWER YOU!

- I am the leader people are looking for!

- I love people and people love me!

- I attract to my reality quality, like-minded people I can partner with to create 6-Figure results this year!

- I am a magnet to my good! All things that are mine by divine right come to me quickly under grace and in the perfect way!

- All people prosper me and I prosper all people!

- I am a dynamic leader and people love to associate with me!

- Money is energy and I attract large quantities of money to me now in a perfect way and under grace!

- I learn from rejection and I do not take it personally!

- I am a busy and successful businessperson, my enterprise thrives!

- Today is the day of my good!

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CHOOSE TWO OR THREE AFFIRMATIONS AND REPEAT FIFTEEN TIMES MORNING, NOON AND EVENING! REPEATING MORE OFTEN WILL ONLY DO YOU GOOD! Write your affirmations down, look at them often, and picture your good coming to pass.

SEE IT, BELIEVE IT, AND ACHIEVE IT!

We found it especially beneficial to post our affirmations up in places where we would be sure to see them daily. Places such as the dash of our car, our desktop and on our vanity mirror. We would recommend that you place an affirmation of abundance in your wallet or purse. Use these notes as a way to constantly remind yourself to “vision” your way to your goals and dreams. Powerful thoughts, coupled with a daily action plan, will practically guarantee your success!

Let’s talk for a moment about your beliefs. Beliefs are an anchor or grounder that keep us static or assist us to move forward in life. Many of us are carrying around old outdated beliefs, handed down by our past experiences or family members, parents, clergy etc. We usually go along with the beliefs of our parents or grand parents and never stop to question them. Beliefs are the very things, which shape our perceptions of the world around us.

For instance, right now you may be thinking or believing that what we are saying to you sounds farfetched or unrealistic. Stop for a moment and question that belief. Where did you learn to believe that way? Are you willing to continue believing, what you have always thought to be true or are you ready to grow and to change and to create new beliefs that better serve you?

STAY FOCUSED

Focus! Focus! Focus! You must create a 100% emotional attachment to your goals or as we like to refer to them...your “**whys.**” Why do you desire specific material items? What good will the attainments of these things do for you and your family, the world etc? You are required to have a clear vision of yourself achieving all of your goals because only then will your subconscious interpret your vision as a “tangible” and the laws of attraction begin to work their magic. You will have the burning desire to acquire! We suggest a dream board to assist with your visioning process. (We’ll explain more further into this report)

Suggested Reading: **The Power of Focus** by Jack Canfield & Mark Victor Hansen

~ **When you focus most of your time and energy doing the things you are truly brilliant at, you eventually reap big rewards.**

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GOAL GETTING

Goal setting is crucial to your success for several reasons; you are not in a traditional business. You are in the networking/direct sales business. It didn't cost you one million dollars to establish your business therefore your life may not be on the line. You may not be in the, "make it or break it" mode. This opportunity may have cost you \$500-\$10,000 to get started. Good numbers, as far as commitment goes but not such big numbers as to wipe you out financially. should you not succeed. Having your goals written down is even more crucial because they will assist you to stay focused and committed. You should be emotionally attached to achieving your goals, with a white-hot burning desire that you can feel deep within your soul. As is stated earlier, these goals and burning desires will equate to your "**whys**" and will keep you focused on the prize and not on the roadblocks. .

Something we have found very beneficial in achieving our goals and keeping us focused is a dream poster. A **dream poster** is easy and fun to do plus it creates a visual form of reinforcement of your "why". Having a visual creates reality! A dream poster is a big white or colored poster board (purchase at any variety store). You will require a pair of scissors and a stack of magazines and colored markers or pens. You will cut out words phrases and pictures that represent the goals and dreams that you have. Cut out both material items and items that are symbolic of relationship situations, such as. Causes or missions you have an interest in supporting. Animals you will own or places you desire to travel to. If there is a perfect mate you are going to attract or have found already, cut pictures out of that person or a person with the qualities you are seeking. Paste the pictures, words and phrases onto your poster board. Get a really big poster board so as you go along you are able to add more pictures of your goals/vision. Get very creative and have some fun with this project. Remember, there are no limits as to what you can achieve, when you believe!

Pinterest can act as a pretty cool virtual dreamboard!

CREATE AN ACTION PLAN

“He, who never begins, never ends.”

Your chief aim in life is your major goal – your definiteness of purpose. Aim High and be specific as to your desires. You must be so specific that you can get a “Mental Image” of Your Chief Aim. Constantly hold this image in your Mind. See yourself already in possession of it. **Know that your Chief Aim will be yours in due time and with consistent effort.**

Write out a complete description of your Major Goal, and state the date by which you will achieve it... **Refer to this written Statement of Purpose DAILY!**

Aim High!

Establish Short Term Goals. Short Term Goals will help you along on your long-range Journey and in the Attainment of your Life’s Chief Aim.

Daily Goals:

Weekly Goals:

30-Day Goal:

I WILL SELL _____ # OF PRODUCTS BY _____ (DATE)

I WILL EARN \$ _____ BY _____ (DATE)

90-Day Goal:

I WILL SELL _____ # OF PRODUCTS BY _____ (DATE)

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12-Month Goal:

I WILL HAVE EARNED \$ _____ BY _____ (DATE)

MAKE A COMMITMENT

Make a commitment, a non-stop and unwavering willingness to work on you. Read inspirational and motivating books and listen to powerful audio programs designed to assist you become a better YOU. Set aside quiet time daily, 5 minutes, 15 minutes or a half hour in order to meditate and visualize your dreams. Attend self-improvement and empowering lectures/trainings or hire a Life Coach. It will require discipline to achieve your greatness because developing personal growth is a disciplined based process.

When you make a commitment to become successful your mantra is **“I WILL NOT BE DENIED and QUITTING IS NOT AN OPTION!”**

~ **Make visible what, without you, might perhaps never have been seen**
~ **Robert Bresson**

MY ACTION PLAN

Three affirmations I commit to repeating/writing no less than 20 times each day:

I will practice perfect faith at all times. List below 4 key words to remind you to act in a faithful way.

Example: focus, commitment, practice and belief or “this too shall pass.”

My commitment statement: Example: I deserve success and I am committed to assisting others to achieve success.

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My greatest fear is:

The steps I will take in order to overcome my fear are:

What is your number one priority in your life right now?

Do not get caught up in the illusion of someone else's reality. Don't believe everything you hear and only half of what you see! Tough times aren't forever.

Surround yourself with a powerful support system of possibility thinkers & doers!

Name 4 people whom you can ask for assistance with your commitments? Example:
(A coach/mentor or close friend who knows and appreciates your desires to achieve success)

1. _____
2. _____
3. _____
4. _____

~ I demand a commitment to excellence and to victory and that is what life is all about.

~ Coach Lombardi

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